



2018
Women's
 Expo 
C.A.R.E.S.
Community • Advocating • Responsibility • Encouraging • Stewardship

LANCASTER – Oct. 13, 2018
9 a.m. – 2 p.m.
Spooky Nook Sports
2913 Spooky Nook Road, Manheim

The Women's Expo offers a wonderful opportunity to create stronger community alliances. It is a dynamic, one-day event for women of all ages. Women are top donors. As a nonprofit participant, you can engage with them.

- Meet your neighbors face-to-face
- Educate the public about your services
- Pursue donor participation
- Offer employment opportunities
- Increase volunteer opportunities
- Cost-effective way to reach 1,000+ people
- Opportunity to partner with a for-profit Co-Op

***Nonprofit agency has no competing for-profit agency.

Please consider participating in WE C.A.R.E.S.
 (For more details about the event, see pg. 2)

For rate information and to reserve space, call 717.285.1350 or email info@aGreatWayToSpendMyDay.com!

aGreatWayToSpendMyDay.com

ENGAGE Network
 ORGANIZATION
 Employment
 Helping
 Caring
 INVOLVED
 EDUCATE
 VOLUNTEERS

Serve
 INFORM
 Awareness
 DONATIONS
 PASSION
 SUPPORT

Connect with
 Donors –
 64% are women

Engage with
 Volunteers –
 The majority
 are women!

Focus on
 Stewardship –
 A tie that
 binds women

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Women's Expos provide an opportune venue for businesses to showcase their products and services. Women make or influence more than 85% of all purchases!

Who Attends?

The show's primary focus is on middle- to upper-income women, with the majority of guests falling between the ages of 25-54. Our guests are homemakers, working women, entrepreneurs, single women, married women, and mothers who are responsible for making the purchasing decisions for their households and businesses. They attend the show for education and enjoyment, to learn about new products, to shop, and to evaluate and make decisions.

Why Should You Participate as a Nonprofit?

We recognize the important role women play in the nonprofit world. They are heavily involved in many aspects of leadership, volunteerism, and stewardship, and they are top donors! Women are passionate about causes near and dear to their hearts.

Hence, the new component to the **Women's Expo—WE C.A.R.E.S.**—will afford representatives from area nonprofits the chance to meet with guests of the expo. A component of the Lancaster County (Fall) **Women's Expo WE C.A.R.E.S.** will be an area especially reserved for nonprofits so women of all ages can learn more about your organization's mission and become involved. This is your opportunity to engage face-to-face with attendees of the **Women's Expo**.

Please consider participating in WE C.A.R.E.S.

Contact us today for more information—717.285.1350

or email info@aGreatWayToSpendMyDay.com!

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